



WFXR
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8046
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Priorities USA Action(PAC) (44728)
Targeted Platform Media (20389)
Katie, Thompson,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
750/760/4595 (524519)
National/Political
4595/ECR25162417
A35+

Invoice 2676979
Inv Date 7/31/2016
Terms Cash In Advance
Contract 1367287
Bill Type Standard
Period 6/27/2016 - 7/31/2016

Targeted Platform Media
650 Massachusetts Avenue NW
Ste 210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TV
Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 8/1/2016 1:08:38PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:	The People's Court							
	SPOT	12:00:00PM- 1:00:00PM	Per week (1), Tu, We, Th, Fr	07/12/16 12:20PM (Tu)	00:30	PEOPLE'S COURT	VV-TV16-11H	\$85.00	
2.1	Contract Line Remarks:	Judge Mathis							
	SPOT	1:00:00PM- 2:00:00PM	Per week (1), Tu, We, Th, Fr	07/13/16 1:40PM (We)	00:30	JUDGE MATHIS	VV-TV16-11H	\$85.00	
3.1	Contract Line Remarks:	Judge Judy 4							
	SPOT	4:00:00PM- 4:30:00PM	Per week (2), Tu, We, Th, Fr	07/14/16 4:11PM (Th)	00:30	Judge Judy	VV-TV16-11H	\$150.00	
	SPOT	4:00:00PM- 4:30:00PM	Per week (2), Tu, We, Th, Fr	07/15/16 4:12PM (Fr)	00:30	Judge Judy	VV-TV16-11H	\$150.00	
4.1	Contract Line Remarks:	Judge Judy 3							
	SPOT	4:30:00PM- 5:00:00PM	Per week (1), Tu, We, Th, Fr	07/15/16 4:59PM (Fr)	00:30	Judge Judy	VV-TV16-11H	\$150.00	
5.1	Contract Line Remarks:	Big Bang Theory 2							
	SPOT	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	07/12/16 7:26PM (Tu)	00:30	BIG BANG THEORY	PRA-TV16-08H	\$500.00	
	SPOT	7:00:00PM- 7:30:00PM	Per week (2), Tu, We, Th, Fr	07/15/16 7:17PM (Fr)	00:30	BIG BANG THEORY	PRA-TV16-08H	\$500.00	
6.1	Contract Line Remarks:	WFXR News First @ 10P							
	SPOT	10:00:00PM-10:30:00PM	Per week (1), Tu, We, Th, Fr	07/13/16 10:29PM (We)	00:30	FOX News First at Ten	VV-TV16-11H	\$1500.00	
7.1	Contract Line Remarks:	WFXR News First @ 1030P							
	SPOT	10:30:00PM-11:00:00PM	Per week (1), Tu, We, Th, Fr	07/14/16 10:52PM (Th)	00:30	FOX News First at Ten	VV-TV16-11H	\$1000.00	
10.0	Contract Line Remarks:	BONES-FOX							
	SPOT	8:00:00PM- 9:00:00PM	Per week (1), Th	07/14/16 8:39PM (Th)	00:30	BONES	PRA-TV16-08H	\$1750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$5,870.00	Total Spots	10
Commission	(\$880.50)		
Net Total	\$4,989.50		